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## Escapees to Host 'Rethinking Remote Work' Event March 3

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Escapees, the Livingston, Texasbased RV club with approximately 74,000 members, will be holding its second annual "Rethinking Remote"

virtual conference beginning March 3.

The four-day online event promises to deliver "information, inspiration, and encouragement" to RVers and digital nomads interested in remote jobs, digital careers, small business ideas, and nomadic entrepreneurship.

With the success of last year's inaugural conference, which drew about 3000 attendees, holding a second conference was an easy decision, according to

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Escapees Communications Director Georgianne Austin. "With so many people turning to travel because they aren't tied to a desk anymore, clearly there is a need for this conference. Priorities have shifted over the last couple of years," she told *RVBusiness*.

On the subject of living and working from the road, Austin added, "There's a lot of information out there, both good and bad. One of our goals with this conference is to provide attendees with reliable information from trustworthy sources."

Although the primary goal of the four-day event is to help RVers seeking to earn an income remotely, much of the information that will be shared applies to anyone transitioning to remote work, even if they aren't planning to travel.

The conference schedule consists of a daily welcome and speaker session, main stage keynote, breakout rooms, panel discussions with live Q&A and VIP workshops.



Some examples of the topics to be covered: How to turn followers into customers, 6-steps to start a remote business, building a digital business headquarters, taking your corporate job on the road, why you should own a self-hosted website, and buying and growing a business from the road.

The list of participating speakers is impressive, with more than two dozen all told. A partial list includes Julie and Marc Bennett, Sharee Collier, Eric McCauley, Alyssa and Heath Padgett, Eric and Tami Johnson, and Cheri Alguire.

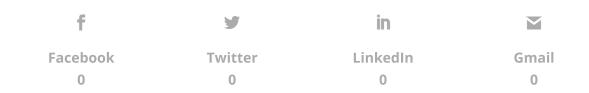
Attendees can choose from three different types of tickets: A FREE option that provides access to most but not all live sessions. A BASIC ticket which includes more sessions as well as a one-week replay. And a VIP option with access to all sessions, workshops, 60 of last year's sessions, and one year of replay.

Major event sponsors include Dometic and Harvest Hosts. Other promotional opportunities are available, including a marketplace for companies and

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organizations to share their products and services. For information about marketing opportunities, contact Sharee Collier <a href="mailto:sharee@escapees.com">sharee@escapees.com</a>

Founded in 1978, the Escapees RV Club is one of the oldest and largest RV membership organizations globally. The club's stated mission is to provide a total support network for all RVers, regardless of their travel style, type of RV, or experience level.



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